

CGC “Mud Tour” Giveaway Contest Rules and Regulations

NO PURCHASE NECESSARY. THE “**Mud Tour**” Contest. (THE “**Contest**”) WILL BE CONDUCTED IN CANADA ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. PARTICIPANTS MUST BE OF THE AGE OF MAJORITY IN THEIR PROVINCE OR TERRITORY OF RESIDENCE OR OLDER AT THE TIME OF ENTRY. VOID IN WHOLE OR PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE “**Contest Rules**”).

1. ELIGIBILITY

To be eligible for this Contest, an individual must:

- be a legal resident of Canada.
- be of the age of majority in their province or territory of residence or older at the time of entry.

Employees of CGC Inc (“**CGC**”, the “**Sponsor**”), its affiliates, subsidiaries, related companies, advertising and promotional agencies, and the household members of any of the above, are not eligible to participate in the Contest.

The Sponsor shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsor for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsor reserves the right, in its sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate, or misleading personal details and/or information.

2. CONTEST PERIOD

The Contest begins at **1:00pm Eastern Time (“ET”) on Monday July 27, 2026, and ends at 11:59:59 p.m. ET on Tuesday October 5, 2026** (the “**Contest Period**”) after which time the Contest will be closed and no further Entries (as defined below) shall be accepted. The Contest Period is comprised of three (3) draw periods (each, a “**Draw Period**”) which start and end on the following dates:

1. Draw Period 1: July 27 – August 10, 2026
2. Draw Period 2: August 17 – September 7 2026
3. Draw Period 3: September 14 – October 5, 2026.

Each Monthly Period begins at 1:00 pm on the respective start dates and

3. HOW TO ENTER

NO PURCHASE NECESSARY. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

- **ENTRIES:** In order to be awarded a Contest entry, the entrant must:
 - During the Contest Period, eligible participants can earn entries by completing the following actions on the official CGC social media (Instagram, and Facebook) contest post:
 - Follow and like the contest post: 1 entry
 - Comment on the contest post with #ContestEntry and #CGCMudTour2026 or #TourneeDesChantiersCGC2026: 2 entries
 - Share the contest post (all reshared posts must include #ContestEntry and #CGCMudTour2026 or #TourneeDesChantiersCGC2026): 3 entries
 - Tag CGC using CGC products and use #ContestEntry and #CGCMudTour2026 or #TourneeDesChantiersCGC2026 in your post: 5 entries
 - Participants may earn multiple entries by completing eligible actions. All entries must comply with the Contest Rules and applicable social media platform requirements.
 - To qualify, all content and materials associated with your entry (collectively, “**Entry Materials**”) must:
 - Be submitted during the Contest Period in accordance with these Contest Rules;
 - Include accurate information;

- Be in accordance with all instructions provided in the contest post, these Contest Rules (including, but not limited to, the specific Participation Requirements listed below), and the applicable terms, rules, policies and guidelines of the social platform;
 - Not contain inappropriate, offensive, or unlawful content.
- **CGC reserves the right to disqualify any entry that does not meet these requirements.**

You may only use one (1) Instagram account and or one (1) Facebook account (each, an “**Account**”) to participate in this Contest. **To be eligible to earn an entry in this Contest, your Account must be set to public, including as may be required to be viewed by the Sponsor and to receive direct messages from the Sponsor.**

NO PURCHASE: Purchase is not required and does not enhance a person’s chances of winning. Although online access and an email account are required to participate in the Contest, no purchase is required; many public libraries, Internet Cafés, retail businesses and others, offer access to the Internet and several Internet service providers and other companies offer free email accounts.

IMPORTANT NOTE: All entries received will be added to the applicable prize draw (based on timing of entries received). Non-winning entries will not carry over to subsequent prize draws.

4. PARTICIPATION REQUIREMENTS

BY PARTICIPATING IN THIS CONTEST, YOU AGREE TO RELEASE THE RELEASED PARTIES FROM ANY AND ALL LIABILITY IN CONNECTION WITH THE CONTEST AND YOUR PARTICIPATION THEREIN AND TO INDEMNIFY THE RELEASED PARTIES AGAINST ANY AND ALL CLAIMS, DAMAGES, LIABILITIES, COSTS, AND EXPENSES ARISING FROM YOUR PARTICIPATION IN THE CONTEST. BY PARTICIPATING IN THIS CONTEST, YOU ALSO AGREE THAT YOUR ENTRY (AND EACH INDIVIDUAL COMPONENT THEREOF – INCLUDING, WITHOUT LIMITATION, THE ENTRY MATERIALS) COMPLIES WITH ALL CONDITIONS STATED IN THESE RULES. THE RELEASED PARTIES WILL BEAR NO LIABILITY WHATSOEVER REGARDING: (I) THE USE OF YOUR ENTRY (OR ANY COMPONENT THEREOF – INCLUDING, WITHOUT LIMITATION, THE ENTRY MATERIALS); (II) PARTICIPATION IN ANY CONTEST-RELATED ACTIVITIES; (III) ANY USE, COLLECTION, STORAGE AND DISCLOSURE OF ANY PERSONAL INFORMATION; AND/OR (IV) IF DECLARED A WINNER, THE PRIZE (INCLUDING ANY USE OR MISUSE OF THE PRIZE). THE RELEASED PARTIES SHALL BE HELD HARMLESS BY YOU IN THE EVENT IT IS DISCOVERED THAT YOU HAVE DEPARTED FROM OR NOT OTHERWISE FULLY COMPLIED WITH ANY OF THESE RULES AND/OR SOCIAL PLATFORM RULES (AS APPLICABLE). THIS RELEASE AND INDEMNITY SHALL CONTINUE IN FORCE FOLLOWING THE TERMINATION OF THE CONTEST AND/OR AWARDING OF ANY PRIZE.

By participating in the Contest, each participant hereby warrants and represents that any Entry Materials they submit:

- i. is/are original to them and that the participant has obtained all necessary rights in and to the Entry Materials for the purposes of entering such Entry Materials in the Contest;
- ii. does not violate any law, statute, ordinance or regulation;
- iii. does not contain any reference to or likeness of any identifiable third parties, unless consent has been obtained from all such individuals and their parent/legal guardian if they are under the age of majority in their jurisdiction of residence;
- iv. will not give rise to any claims whatsoever, including, without limitation, claims of infringement, invasion of privacy or publicity, or infringe on any rights and/or interests of any third party; and
- v. is/are not defamatory, trade libelous, pornographic or obscene, and further that it will not contain, depict, include, discuss or involve, without limitation, any of the following: nudity; alcohol/drug consumption or smoking; explicit or graphic sexual activity, or sexual innuendo; crude, vulgar or offensive language and/or symbols; derogatory characterizations of any ethnic, racial, sexual, religious or other groups (including, without limitation, any competitors of the Sponsor); that endorses, condones and/or discusses any illegal, inappropriate or risky behaviour or conduct; personal information of individuals, including, without limitation, names, telephone numbers and addresses (physical or electronic); commercial messages, comparisons or solicitations for products or services other than products of the Sponsor; any identifiable third party products, trade-marks, brands and/or logos, other than those of the Sponsor; conduct or other activities in violation of these Contest Rules; and/or any other materials that are or could be considered inappropriate, unsuitable or offensive, all as determined by the Sponsor in its sole and absolute discretion.

5. LICENSE

By entering the Contest and submitting an entry, each participant: (i) without limiting the rules governing the social platforms, as applicable, grants to the Sponsor, in perpetuity, a worldwide, non-exclusive, license to publish, display, reproduce, modify, edit, make available, communicate to the public by telecommunication and otherwise use their Entry Materials (and each component thereof), in whole or in part, for advertising or promoting the Contest or for any other reason in any type of media; and (ii) waives all moral rights in and to their Entry Materials (and each component thereof) in favour of the Sponsor (and anyone authorized by the Sponsor to use such Entry Materials).

6. PRIZES

- There is a total of three (3) prizes available to be won (one (1) prize will be awarded per Monthly Period).
 - PRIZES. There are a total of three (3) potential winners throughout the Contest Period. Following the end of each Monthly Period, the Sponsor will select eligible entrants by random draw from all eligible entries received during that month. Each entrant is eligible to win only one (1) prize during the Contest Period. The odds of being selected as a potential winner depend on the total number of eligible entries received during the applicable Draw Period.
 - The monthly prize draws shall be conducted as follows:
 - There will be one (1) monthly draw to select one (1) Prize Winner from all eligible entries received during the applicable monthly Contest Period. The selected entrant will be awarded one (1) of the following prizes, as determined by the Sponsor:
 - One (1) Milwaukee Tool M18 Lithium-Ion Cordless Jobsite Bluetooth Radio (the approximate retail value ("ARV") is \$348.00 CAD); or
 - One (1) Columbia Special Ops Set with Bonus Hand Tool Set (ARV, \$3,296.00 CAD); or
 - One (1) CGC Prize Bundle Pack, consisting of one (1) work jacket, one (1) Mud Tour t-shirt, one (1) Building Canada sweatshirt, one (1) insulated bag, one (1) YETI mug, and one (1) water bottle (ARV, \$345.00 CAD).
 - Before being declared a winner, each selected entrant will be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question administered by telephone or email, comply with the Contest Rules, and sign and return any required declaration and release forms.
 - Selected entrants will be notified by direct message on the social platform in which they earned their entry no later than two (2) business days following the applicable monthly draw and must respond within three (3) business days of notification. If a selected entrant does not respond in accordance with these Contest Rules, they will be disqualified and will not receive the prize. The Sponsor may, in its sole discretion, select an alternate entrant from the remaining eligible entries. The Sponsor is not responsible for the failure, for any reason whatsoever, of a selected entrant to receive notification or for the Sponsor to receive a selected entrant's response.
 - The Sponsor and/or Sponsor representatives will contact all the potential Winners to coordinate the prize details. Once the winner has been successfully contacted and notified of their prize and fulfilled the requirements set out here in.

Each Prize must be accepted as awarded and cannot be transferred, assigned, substituted, or redeemed for cash, except at the sole discretion of the Sponsor. Any unused portion of a Prize will be forfeited and has no cash value. The Sponsor reserves the right, in its sole discretion, to substitute a Prize or an element thereof, with a prize or element thereof of equal or greater value if the Prize (or any portion thereof) cannot be awarded for any reason. All characteristics and features of the Prize, except as otherwise explicitly stated above, are at the Sponsor's sole and absolute discretion.

7. WINNER SELECTIONS

There will be a total of **three (3) Contest Periods** and **three (3) prizes awarded**, with **one (1) winner selected during each Contest Period**, as follows:

- **Contest #1:** July 27, 2026 to August 10, 2026
- **Contest #2:** August 17, 2026 to September 7, 2026
- **Contest #3:** September 14, 2026 to October 5, 2026

At the conclusion of each Contest Period, the Sponsor will conduct a random draw from all eligible entries received during the applicable Contest Period to select **one (1) potential prize winner**.

A total of **three (3) winners** will be selected throughout the Mud Tour Contest. Each entrant is eligible to win **only one (1) prize** during the entire contest. Once confirmed as a winner, the entrant will not be eligible to win another prize in any subsequent Contest Period.

The odds of being selected as a potential winner depend on the total number of eligible entries received during the applicable Contest Period.

Prize Draw Dates

- **Contest #1 Winner Draw:** August 11, 2026, in Oakville, Ontario
- **Contest #2 Winner Draw:** September 8, 2026, in Oakville, Ontario
- **Contest #3 Winner Draw:** October 6, 2026, in Oakville, Ontario

Each winner will be selected by random draw from all eligible entries received during the applicable Contest Period.

Winner Verification

Before being declared a winner, each selected entrant must:

- Correctly answer, without assistance of any kind (whether mechanical or otherwise), a time-limited mathematical skill-testing question administered by telephone or email;
- Comply with all Contest Rules; and
- Sign and return any required Declaration and Release forms within the timeframe specified by the Sponsor.

Winner Notification

Selected entrants will be notified via direct message through the social media platform used to enter the Contest (Instagram or Facebook) no later than **two (2) business days** following the applicable draw date. The entrant must respond to the notification within three **(3) business days** of its transmission. The entrant is solely responsible for monitoring their social media account and message inbox, including any message request, filtered message, spam, or similar folders, for notification.

To claim a prize, the entrant will be required to provide a valid email address for the purpose of receiving a Release (as defined below). The potential winner must complete, sign, and return the Release within **five (5) business days** of the date it is sent by the Sponsor. Failure to respond to the notification, provide a valid email address, or return the completed Release within the required time periods may result in disqualification and the selection of an alternate entrant, in the Sponsor's sole discretion.

If a selected entrant does not respond in accordance with these Contest Rules, is found to be ineligible, fails to correctly answer the skill-testing question, or fails to complete and return the required documentation within the specified timeframe, that entrant will be disqualified and forfeit the prize. The Sponsor reserves the right, in its sole discretion, to select an alternate entrant from the remaining eligible entries received during the applicable Contest Period.

The Sponsor is not responsible for any failure, for any reason whatsoever, of a selected entrant to receive notification or for the Sponsor to receive a selected entrant's response.

8. RELEASE

Each selected entrant will be required to execute a legal agreement and release ("**Release**") that confirms their: (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of the Sponsor, its parent company, subsidiaries, affiliates, related companies, advertising, media buying and promotional agencies, and/or licensees, and each of their respective employees, directors, officers, suppliers, agents, administrators, representatives, successors and assigns (collectively, the "**Releasees**") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any element of the Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to the Sponsor of the right, in the Sponsor's discretion, to produce, reproduce, publish, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the Winner's name, photograph, likeness, voice, and biography, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within three (3) business days of notification, or the selected entrant will be disqualified, and another entrant will be selected.

9. INDEMNIFICATION BY ENTRANT

By entering the Contest, entrant releases and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any element of the Prize (if won), participation in the Contest, any breach of the Contest Rules, or in any Prize-related activity (if won). The entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the Contest, without limitation.

10. LIMITATION OF LIABILITY

The Sponsor assumes no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected, or incomplete Entries, notifications, responses, replies or any Release, or for any computer, online, software, telephone, mobile device, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Sponsor is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Entries. The Sponsor is not responsible for any problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, e-mail, mobile device, players, or browsers, on account of technical problems or traffic congestion on the Internet, any network, at any website, or on account of any combination of the foregoing. The Sponsor is not responsible for any injury or damage to entrant or to any computer or mobile device related to or resulting from participating or downloading materials in this Contest. Entrant assumes liability for injuries caused or claimed to be caused by participating in the Contest, or by the acceptance, possession, use of, or failure to receive any prize. The Sponsor assumes no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsor, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest, and/or the Contest Website.

11. CONDUCT

By participating in the Contest, each entrant agrees to be bound by the Contest Rules, which will be posted at the Contest Website and made available throughout the Contest Period. Entrant further agrees to be bound by the decisions of the Sponsor, which shall be final and binding in all respects. The Sponsor reserves the right, in its sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest and/or the Contest Website; and/or (c) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST WEBSITE OR ANY RELATED WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION.

12. PRIVACY / USE OF PERSONAL INFORMATION

- By participating in the Contest, entrant: (i) grants to the Sponsor the right to use their name, mailing address, telephone number, and e-mail address ("**Personal Information**") for the purpose of administering the Contest, including but not limited to contacting and announcing the Winner; (ii) grants to the Sponsor the right to use their Personal Information (first name and initial and city of residence) for publicity and promotional purposes relating to the Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; and (iii) acknowledges that the Sponsor may disclose their Personal Information to third-party agents and service providers of any of the Sponsor in connection with any of the activities listed in (i) and (ii) above.
- CGC will use the entrant's Personal Information only for identified purposes and protect the entrant's Personal Information in a manner that is consistent with CGC Inc.'s/USG's Privacy Policy at: <https://www.usg.com/en-CA/legal-notice>

13. INTELLECTUAL PROPERTY.

All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans, and representations are owned by the Sponsor and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

14. TERMINATION

Sponsor reserves the right, in its sole discretion to terminate the Contest, in whole or in part, and/or modify, amend, or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.

15. LAW

These are the official Contest Rules. The Contest is subject to applicable federal, provincial, and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial, and municipal laws or the policy of any other entity having jurisdiction over the Sponsor. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsor in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

16. DISCREPANCY

In the event of any discrepancy or inconsistency between the terms and conditions of the English version of these Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, or the French version of these Contest Rules, the terms and conditions of the English version of the Contest Rules shall prevail, govern and control.

17. SOCIAL MEDIA

This Contest is in no way sponsored or endorsed by any social media platforms (including, without limitation, Instagram and/or Facebook or any other platform on which the Contest may have been promoted and/or publicized). The social platforms are hereby completely released of all liability by each participant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Sponsor and not to the social platforms.

18. SPONSOR AND ADMINISTRATOR

CGC Inc. 735 4th Line, Oakville, ON, L6L 5B7

19. WINNER'S LIST

To obtain the names of the Mud Tour Contest winners (available after October 6, 2026), send a self-addressed, stamped business-size (#10) envelope to: CGC Inc., Mud Tour Social Media Contest, 735 Fourth Line, Oakville, ON L6L 5B7.